



Nicole Smith

Graphic Designer

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EXPERIENCE

March 2020 - present | Palo Alto, CA

Aplovin (Machine Zone) *Graphic Designer*

Create sales graphics for mobile games; including conceptualization, color correction, photo-editing, text framing, app icon design, and presentation deck templates.

June 2018 - March 2020 | Sunnyvale, CA

Sunnyvale Martial Arts Academy

Graphic Designer

Create social media graphics, design logos, merch design, and print material.

2015 - present | San Mateo, CA

College of San Mateo Football

Graphic Designer - Seasonal

Develop the look and style for their social media presence. Create graphics for social media such as upcoming schedules, gameday countdowns, special events, and player graphics.

Dec 2018 - May 2019 | Mountain View, CA

Omlet Inc

Graphic Designer

Create social media and in-app ads. Design logos for esports teams. Conceptualize and design stickers for the in-app chat. Design mockups for external marketing partners.

May 2017 - May 2018 | San Jose, CA

Kika Tech

Graphic Designer

Design keyboard themes and stickers. Implement design solutions such as video animation, trade show booth design and social media graphics.

Jan 2017 - March 2017 | Stanford, CA

Stanford University

Graphic Designer

Create class advertisements to be placed in newspapers, postcards, flyers and email blasts. Light website editing in Wordpress.

Oct 2016 - Dec 2016 | San Francisco, CA

VIZ Media

Design Intern

Design page layouts, retouch photos, prep files for printing, and create posters and flyers.

Feb 2016 - Aug 2016 | San Jose, CA

uSens Inc

Graphic Design Intern

Work with the senior graphic designer and marketing director to create postcards, banners, flyers and website graphics. Edit and retouch photographs used on the website.

RECOGNITION & AWARDS

March 2018

Lightning in a Bottle T-Shirt Design Winner

Created a t-shirt design for the official LIB festival to be sold at the merch booth during the event.

Jan 2018

4 CES Innovation Awards

(Kika Tech) Contributed in creating a video and graphics used for the awards submissions.

March 2016

Snapchat Filter Design Winner

Designed a Snapchat filter for the music festival, Beyond Wonderland.

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe Lightroom, Sketch, Microsoft Excel, Microsoft PowerPoint, Google Sheets, Keynote, Illustration, Photo-Editing & Manipulation, Video Editing

EDUCATION

May 2016

San Jose State University

Bachelor of Arts: Design

Specializing in Graphic Design with a minor in Advertising